Kids' Korner Gift Shoppes® Chairperson Handbook



2019 Kids' Korner Gift Shoppes®

Why Kids' Korner®?

- Products are lab-tested and meet all U. S. safety standards for children's gifts.
- Choose a mark-up or run it as a service project with lowest prices for your kids.
- No counting of final inventory easy to run with daily reorders.
- It's a fun event that teaches money counting skills & how to think of others.

Choosing Your Dates

• Shops usually run 5 days. You choose when. Here are possibilities. Nov. 18 – Nov. 22 Dec. 2 – Dec. 6 Dec. 9 – Dec.13 Dec. 16 – Dec. 20 or whatever works for you!

Shipment 1

About October 1st, you'll receive fliers, posters, envelopes, manual; etc..

Shipment 2

About 10 days before sale, you'll receive products, tablecloths, gift bags, banners; etc...



DAMAGED MERCHANDISE

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| ADDR: | | 1 | in trans |
| CITY STATE | 8. 7IP· | i | the iter |

All merchandise leaves our warehouse in new condition.

However, from time to time some items are damaged in transit. If you have damaged merchandise, please list the items below and send the list to us.

EMAIL or FAX to: azkk@cox.net / 888.525.7814

| PIECES | ITEM# | DESCRIPTION | OFFICE USE | | PIECES | PIECES ITEM# | PIECES ITEM # DESCRIPTION | PIECES ITEM# DESCRIPTION OF |
|--------|-------|-------------|------------|---|--------|--------------|---------------------------|-----------------------------|
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After you have completed this form and sent it in, if we haven't contacted you within 3 days, please discard broken items. It is not necessary to return them to us.

ADVERTISING YOUR SHOPPE

• 3-4 Weeks Prior to Shoppe – Send home the "Watch For" fliers, hang up posters, announce shop in your school newsletter and/or website.

• The week before your event – Send home "Has Arrived" fliers with the gift guide envelopes stapled to them. Some schools print the class schedule on the back.









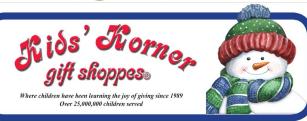


- One week before your shoppe, hang the "Soon" banner in front of your school.
- First Day Hang the "Now" banner in front of your school & the door panel on the room where your shop will be held.
- Have regular announcements over the PA system about the shop.



Planning and Preparing

- Decide on times for the shoppe to be open, usually 25 minutes per classroom.
- Put your sign up sheet in the teachers' lounge allowing them to choose the best times for their classes. A sample is on the next page.
- 3-6 Parent Volunteers are needed at all times to help things run smoothly.
- Make certain your cash register is set to the correct prices. Please don't wait until the first student is lined up to learn how to use it. If you need help, just contact us.
- Fill in your prices on price labels & posters.
- Set up about 6 eight-foot tables.
- Every shoppe is set up differently. Some examples follow, but whatever floor plan works for you is great!
- Remember these prices are for your own kids, so keep them as low as possible.



| | | | | | |
|-------------|----------------------|-------|------------------|---------------------|-------|
| PRICE CODES | Group Wholesale Cost | | ce Price For | Suggested Price For | |
| PC #16 | \$ | 0.25 | \$ 0.30 | \$ | 0.30 |
| PC #1 | \$ | 0.50 | \$ 0.55 | \$ | 0.55 |
| PC #2 | \$ | 1.00 | \$ 1.05 | \$ | 1.10 |
| PC #3 | \$ | 1.50 | \$ 1.60 | \$ | 1.65 |
| PC #4 | \$ | 2.00 | \$ 2.10 | \$ | 2.25 |
| PC #5 | \$ | 3.00 | \$ 3.25 | \$ | 3.35 |
| PC #6 | \$ | 4.00 | \$ 4.25 | \$ | 4.50 |
| PC #7 | \$ | 5.00 | \$ 5.25 | \$ | 5.50 |
| PC #8 | \$ | 6.00 | \$ 6.50 | \$ | 6.75 |
| PC #9 | \$ | 7.00 | \$ 7.50 | \$ | 7.75 |
| PC #10 | \$ | 8.00 | \$ 8.50 | \$ | 9.00 |
| PC #11 | \$ | 9.00 | \$ 9.50 | \$ | 10.00 |
| PC #12 | \$ | 10.00 | \$ 10.50 | \$ | 11.00 |
| PC #13 | \$ | 12.50 | \$ 13.25 | \$ | 13.50 |

(Prices above may have been rounded up or down)

Charging prices higher than the 10% profit margin is not recommended.

Cost of merchandise to be paid is based on the Group Wholesale Cost.

KIDS' KORNER HOLIDAY SHOPPE CLASSROOM SCHEDULER

| Date | | Date | | |
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FILL IN THE DATES AND TIMES FOR SHOPPING.
POST IN STAFF ROOM AND ALLOW THEM TO SELECT THEIR PREFERRED TIMES.

SETTING UP

- Place tables with lowest price codes by cashier (to help stop 5-finger discounts).
- Have cash register by the exit, to allow for easy student flow.
- Place tables in a U-shape or an L-shape to make shopping and monitoring easy. Place all items on tables to prevent empty look.
- Display product according to price levels,
 with price labels in corresponding sections,
 separated by the color tape in the supply kit.
- Have a wrap table after the cash register.
 Volunteers can help younger children wrap their gifts, after purchases have been made.
- You'll need: stapler, markers, pens, tape, cash box or register, & start-up change (suggested is \$20 in quarters, \$5 in dimes, \$2 in nickels, \$23 in 1's, & the rest in 5's & 10's).
- Have volunteers arrive 15 minutes before starting the sale.











- Give cashier the "Daily Cashier Report" to fill out at the beginning of the sale and at the end of EACH day of the sale.
- Daily Cashier Report and Billing Form follow this page.

REORDERING PRODUCT

Only reorder if product is <u>REALLY</u> needed! It's not necessary to have everything in stock. There are many options in price groups. <u>At the end</u> of your shoppe, you should have about 25% of your total inventory to return.

- 1. Fill out a reorder form. Email or fax that form BEFORE noon to: azkk@cox.net or 888.525.7814.
- 2. Reorders are sent "Next Day Delivery" and will arrive sometime the next business day, whenever the UPS deliveries arrive at your school. UPS does not always deliver in the morning. A UPS tracking number will be emailed to the email address on your reservation form for each shipment.





Daily Cashier Report

| Cashier Line 1 \$ Line 2 \$ | Cashier \$ Line 2 \$ \$ (X at END of day) Line 2 \$ (Line 1 from Yesterday) (TOTAL SALES) | \$ Line (X at END of day) Same as Day 2) | Cashier Line 1 \$ Line 2 \$ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | D of the day and write it on which gives you the TOTAL e amount of money in the carrier tapes to turn in at the | • Turn key back to REG. Run your sale! Line 1 \$ Line 2 \$ \$ (X at END of day) (minus) (X at BEG of day) (equals) (TOTAL SALES) | ave practiced on the register and are rea otal BEFORE you begin. Turn key to "X" <i>a</i> Total on LINE 2. Example: On the Registe | Day 1 Cashier (Name or Initials) |
|------------------------------|---|--|---|---|--|---|----------------------------------|
| L SALES) | L SALES) | L SALES) | SALES) | es. S the amount of le. | 34.56 - SALES) | shoppe, nt Tend" is area: | ' |

If you run your sale longer than 5 days, please attach additional days. When sale is over, use this information to complete the "No Inventory Billing Form." Please turn in this sheet, "X" Total Tapes, No Inventory Billing Form, and Payment at the conclusion of your sale.

Thank you so much! We appreciate your business!

Kids' Korner Gift Shoppes®

WISH LIST REORDER FORM TO RECEIVE YOUR ORDER TOMORROW,

PLEASE EMAIL OR FAX BY NOON TODAY TO:

azkk@cox.net or 888.525.7814

| SCHOOL NAME: |
|--------------------|
| CHAIRPERSON NAME: |
| CHAIRPERSON PHONE: |
| ADDRESS: |
| CITY STATE & ZIP: |

| QTY | CODE | DESCRIPTION | QTY | CODE | DESCRIPTION | QTY | CODE | DESCRIPTION |
|---------|---------|-------------|-----------|-------|-------------|------------|--------------|-------------|
| QII | CODE | DESCRIPTION | | CODE | DESCRIPTION | | CODE | DESCRIPTION |
| Price C | ode #16 | | Price Cod | e #5 | | Price Code | e #10 | |
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| | | | | | | _ | | |
| Price C | ode #1 | | Price Cod | e #6 | | Price Code | e #11 | |
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| Price C | ode #2 | | Price Cod | e #7 | | Price Code | #12 | |
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| Price C | ode #3 | | Price Cod | le #8 | | Price Code | es #13 & #14 | |
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| Price C | ode #4 | | Price Co | de #9 | | Supplies | | |
| | | | | | | | | |
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Kids' Korner Gift Shoppes®

WISH LIST REORDER FORM

TO RECEIVE YOUR ORDER TOMORROW,

PLEASE EMAIL OR FAX BY NOON TODAY TO:

azkk@cox.net or 888.525.7814

| SCHOOL NAME: |
|--------------------|
| CHAIRPERSON NAME: |
| CHAIRPERSON PHONE: |
| ADDRESS: |
| CITY STATE & ZIP: |

| | | | | | | - | | |
|---------|---------|-------------|-----------|-------|-------------|--------------|--------------|-------------|
| QTY | CODE | DESCRIPTION | QTY | CODE | DESCRIPTION | QTY | CODE | DESCRIPTION |
| Price C | ode #16 | | Price Cod | e #5 | | Price Code | e #10 | |
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| Price C | ode #1 | | Price Cod | e #6 | | Price Code | e #11 | |
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| Price C | ode #2 | | Price Cod | e #7 | | Price Code | e #12 | |
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| Price C | ode #3 | | Price Cod | le #8 | | Price Code | es #13 & #14 | |
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| Price C | ode #4 | | Price Co | de #9 | | Supplies | 3 | |
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Easy NO INVENTORY Billing Form

Kids' Korner Gift Shoppes® 5355 N. 51st AVE SUITE 17 GLENDALE, AZ 85301

| SCHOOL NAME | |
|---------------------------|--|
| CHAIRPERSON NAME: | |
| CHAIRPERSON PHONE:/ EMAIL | |
| SCHOOL ADDRESS: | |
| CITY STATE & ZIP; | |

| TOTAL SALES FOR DAY 1 | |
|-----------------------|--|
| TOTAL SALES FOR DAY 2 | |
| TOTAL SALES FOR DAY 3 | |
| TOTAL SALES FOR DAY 4 | |
| TOTAL SALES FOR DAY 5 | |

Place the "DAILY CASHIER REPORT, THE NO INVENTORY BILLING FORM, "X" TOTAL CASH REGISTER TAPES, & your PAYMENT in the CASH REGISTER BOX.

| TOTAL FOR ALL SALES | |
|----------------------------|--|
| LESS KIDS BUCKS, IF ANY | |
| SUBTOTAL | |
| LESS PROFIT MARGIN, IF ANY | |
| AMOUNT OF GROUP CHECK | |

Please give your school secretary our email, in case a child brings in a broken or incorrect item after the shoppe. We'll replace it immediately.

azkk@cox.net

- Pack up the leftover merchandise into as few boxes as possible.
- If you were loaned a cash register, return it in the same box. Please use the tablecloths as additional packing around it.
- Fill out the NO INVENTORY BILLING SHEET.
- Write a check for total amount due on the NO INVENTORY BILLING SHEET.
- Place the "DAILY CASHIER REPORT, the NO INVENTORY BILLING SHEET, "X" TOTAL TAPES, & your PAYMENT in the cash register box to be returned to the warehouse with your leftover products.
- For UPS labels, email or fax this sheet to azkk@cox.net or 888.525.7814.
- Place all boxes and register in the office for UPS. If UPS doesn't come to your school often, you can take them to any UPS store OR call 1.800PICKUPS & ask for UPS to pick up. There is no charge to your school.

| School: | State: |
|------------|-----------------------------------|
| WE NEED | _ LABELS (ONE PER BOX). EMAIL THE |
| LABELS TO: | (email address). |

THANKS! YOU'RE A HERO FOR THE KIDS!

Kids' Korner® Steps at a Glance

| Shopping Dates to |
|--|
| Reserve Space at school for: Confirmed: |
| Place Notices in Newsletter: Date Done: |
| Send Home "Watch For" Flyers: Date Done: |
| Place Posters around school: Date Done: |
| Display the banners: Dates Done: |
| Send Home "Has Arrived" Flyers & Envelopes: Date Done: |
| Obtain \$100.00 in change from Treasurer: |
| Schedule Volunteers: |
| Post Classroom Schedule in Teachers' Lounge: |
| Put Classroom Schedule in Teachers' Mailboxes: |
| Advertise the classroom shopping dates: |

Kids' Korner Rewards Program

How to Earn Points

- Sign up by May 1st and earn 5 POINTS PER DOLLAR REMITTED (amount you pay us).
- Sign up between May 1st and October 1st and earn 3 POINTS PER DOLLAR REMITTED.
- Sign up after October 1st and earn 1 POINT PER DOLLAR REMITTED.

You may ACCUMULATE POINTS over consecutive years.

4 Simple Steps to Earn Free Rewards

- Complete the DAILY CASHIER REPORT each day during the sale
- Make your payment by JANUARY 10th.
- Return all unsold product to us by JANUARY 10th.
- Return a copy of these 3 items with your payment/product.
- DAILY CASHIER REPORT
- "X" Register Tapes from each day of the sale
- Easy No Inventory Billing Form



To earn the free rewards, all FOUR steps MUST be completed ON TIME!





POINT SYSTEM





| Reward | Points | Points Reward | Points |
|-----------------------------------|--------|--|---------|
| Teacher Lanyard | 400 | 400 Student Store/Carnival Pack | 20,000 |
| Tote Bag | 700 | 700 Light-Up Speaker System | 40,000 |
| 32 oz Ceramic Teacher Mug | 800 | 800 16-ft Inflatable Movie Screen | 45,000 |
| Glass Apple | 2,000 | 2,000 TableTop Popcorn machine 4oz | 64,000 |
| LED Projector | 7,500 | 7,500 TableTop Popcorn machine 6oz 100,000 | 100,000 |
| Android Tablet | 12,000 | 12,000 Popcorn machine w/cart 4oz | 110,000 |
| LED Scrolling Sign 5-color panels | 12,000 | 12,000 Cotton Candy Machine 6 oz | 130,000 |
| Inflatable Arch | 15,000 | 15,000 Popcorn machine w/cart | 170,000 |
| Cash Register | 15,000 | 15,000 Cotton Candy Machine w/cart | 200,000 |
| Good Kid Rewards | 20,000 | | |

| | Kids' Korner Gift Shoppes® | ft Shopp |)es® | SCHOOL # |
|---|---|--|---|---|
| S' KORNE | RESERVATION FORM | ION FOR | S | |
| THE CHILD | WAREHOUSE ADDRESS | DDRESS: | | REPRESENTATIVE: |
| Gift Shoppev® | 5355 N. 51st AVENUE SUITE 17 | UE SUITE 17 | | NAME: |
| | GLENDALE, AZ 85301 | Z 85301 | | EMAIL: |
| | AZKK@COX.NET | CNET | | PHONE: |
| | FAX: 888.525.7814 | 5.7814 | | |
| SCHOOL: | | | | GROUP: |
| CHAIRPERSON: | | | | CELL PHONE: |
| SCHOOL ADDRESS: | | | | SCHOOL PHONE: |
| СПҮ: | | STATE: | ZIP CODE: | CHAIRPERSON'S EMAIL |
| SHIPPING ADDRESS (If Different): | (If Different): | | | SHIPPING CITY & ZIP (If Different): |
| PRINCIPAL'S NAME & EMAIL: | & EMAIL: | | | NUMBER OF CHILDREN IN YOUR SCHOOL: |
| PRESIDENT'S NAME | :: | | | PHONE NUMBER OR E-MAIL: |
| TREASURER'S NAME | Ü | | | PHONE NUMBER OR E-MAIL: |
| DID YOU RUN A SHOP LAST YEAR? | ~ |) YES (|) NO | IF YES, WITH WHOM? |
| ном мисн дід үо | HOW MUCH DID YOU PURCHASE FROM THEM? \$ | EM? \$ | < IMPOR | < IMPORTANT! SO WE SEND THE RIGHT AMOUNT OF PRODUCT. |
| START DATE OF SHOP | OP: | SHOP HOURS: | URS: | DATE SHOP ENDS: |
| ADDITIONAL INFO: | | • | | OUR SELLING PRICE TO GIVE BEST VALUE TO OUR CHILDREN: () 0% Service () 10% Profit () 20% Profit |
| NOTES: WE ARE F | RESERVING OUR 202 | 0 SHOPPE | NOW TO E | NOTES: WE ARE RESERVING OUR 2020 SHOPPE NOW TO EARN 10,000 BONUS POINTS! |
| Group's request for Product & Terms: Our program is designed to run during sc 1. So we have enough items for our child 2. All items will be billed at the wholesale | roup's request for Product & Terms: ur program is designed to run during school hours, so it gives all kids the opportunity to s So we have enough items for our children, without having to reorder, we wish to have \$ All items will be billed at the wholesale price & we may return all unsold items for full cr | irs, so it give nout having t | s all kids the op o reorder, we w | Group's request for Product & Terms: Our program is designed to run during school hours, so it gives all kids the opportunity to shop in our safe, non-commercial atmosphere. 1. So we have enough items for our children, without having to reorder, we wish to have \$in beginning inventory. 2. All items will be billed at the wholesale price & we may return all unsold items for full credit, with free freight. |
| 3. We don't have to inv EASY accounting sy 4. We will run the Gift S 5. We will receive FREI 6. There is no prepaym | We don't have to inventory when product arrives or when the sale ends, as long as we keep the EASY accounting system, do our best to prevent shopliffing and remit all money due within 24 We will run the Gift Shop program like a "going out of business sale" for three or more days du We will run the FREE Flyers, Gift Guide Envelopes, Tablecloths, Posters, Banners, & Gift Bags. There is no prepayment required and we agree to pay for product sold within 24 hours of companies. | es or when to the state of the shoplifting out of busing the speeds of the state of | he sale ends, as y and remit all m ess sale " for <u>th</u> oths, Posters, E | We don't have to inventory when product arrives or when the sale ends, as long as we keep the product secure, use the company's EASY accounting system, do our best to prevent shoplifting and remit all money due within 24 hours of completion of our sale. Intl. We will run the Gift Shop program like a "going out of business sale" for three or more days during school hours. Intl. We will receive FREE Flyers, Gift Guide Envelopes, Tablecloths, Posters, Banners, & Gift Bags. We will receive frequired and we agree to nay for product sold within 24 hours of completion of our Gift Shop sale. |
| | AGREEMENT AFTER OCT | OBER 15th, V | VE AGREE TO P | IF WE CANCEL THIS AGREEMENT AFTER OCTOBER 15th, WE AGREE TO PAY A \$500 RETURN & RESTOCKING FEE. Intl. |
| DATE: | | | KIDS' KORNE | KIDS' KORNER REPRESENTATIVE SIGNATURE: |
| GROUP REPRESENTATIVE #1 SIGNATURE | TIVE #1 SIGNATURE: | | GROUP REPR | GROUP REPRESENTATIVE #2 SIGNATURE: |

KK2020RES

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